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# BRANDI LARSEN.

*The World Needs Your Work.*

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**WRITER. SPEAKER.**





# ABOUT BRANDI.

## *official bio:*

Brandi Larsen is a writer and speaker, building a more inclusive publishing landscape. Her work at Penguin Random House helped create NYT bestsellers and her journalism pieces earned Emmy nominations. Her talks about publishing, leadership, and purpose inspire audiences from Zoom to Harvard. She serves as President Emeritus for Literary Cleveland and writes books and essays. Brandi is the 2024 Writer in Residence at the William N. Skirball Writers' Center, Cuyahoga County Public Library and the co-writer of NYT-recommended *UNCULTURED: A Memoir*, from St. Martin's Press. [BrandiLarsen.com](https://BrandiLarsen.com)

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# TALK

## INSIDE A PUBLISHER'S MIND.

An inspiring talk for writers to understand book publishing and how to get their work into the process, from a publishing expert who helped create bestsellers.

It's the inclusive never-taught book publishing education every writer needs.

Best for writing conferences, libraries, colleges, writing associations, and retreats.

Can be adapted for corporate audiences into "You've Got a Book in You!" with a focus on non-fiction.

*all talks optimized for an awesome online experience.*



# TALK

## YOU'VE GOT A BOOK IN YOU.

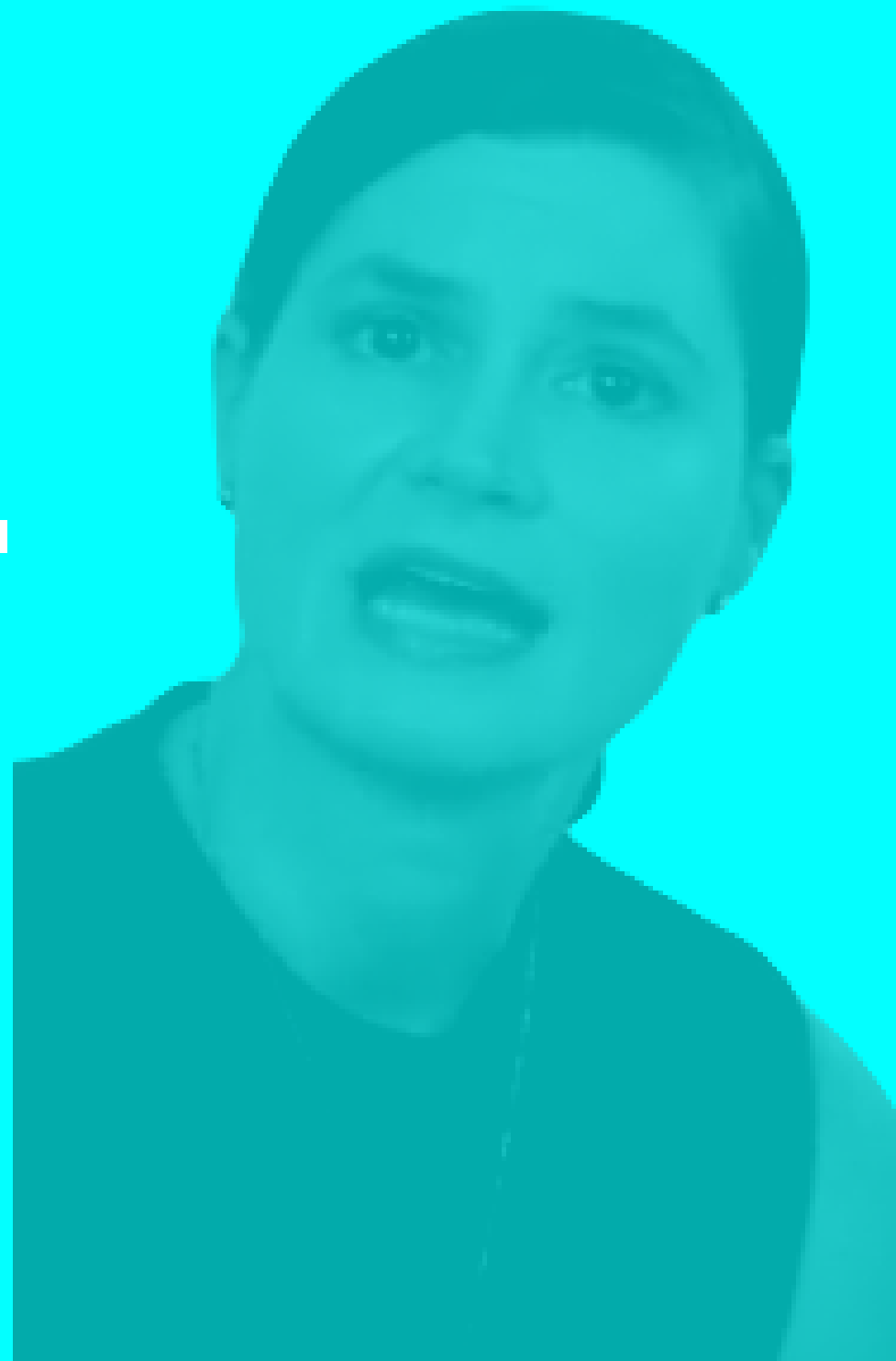
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An inspiring talk for thought leaders to understand why publishing a book is good for business... and how to get their work into the process.

It's the inclusive never-taught book publishing education every influencer needs, from the publishing expert who helped create bestsellers.

Best for corporate audiences, influencers, and women's empowerment. Can be adapted for libraries, colleges, writing conferences, and retreats into "Inside a Publisher's Mind."

*all talks optimized for an awesome online experience.*



# TALK

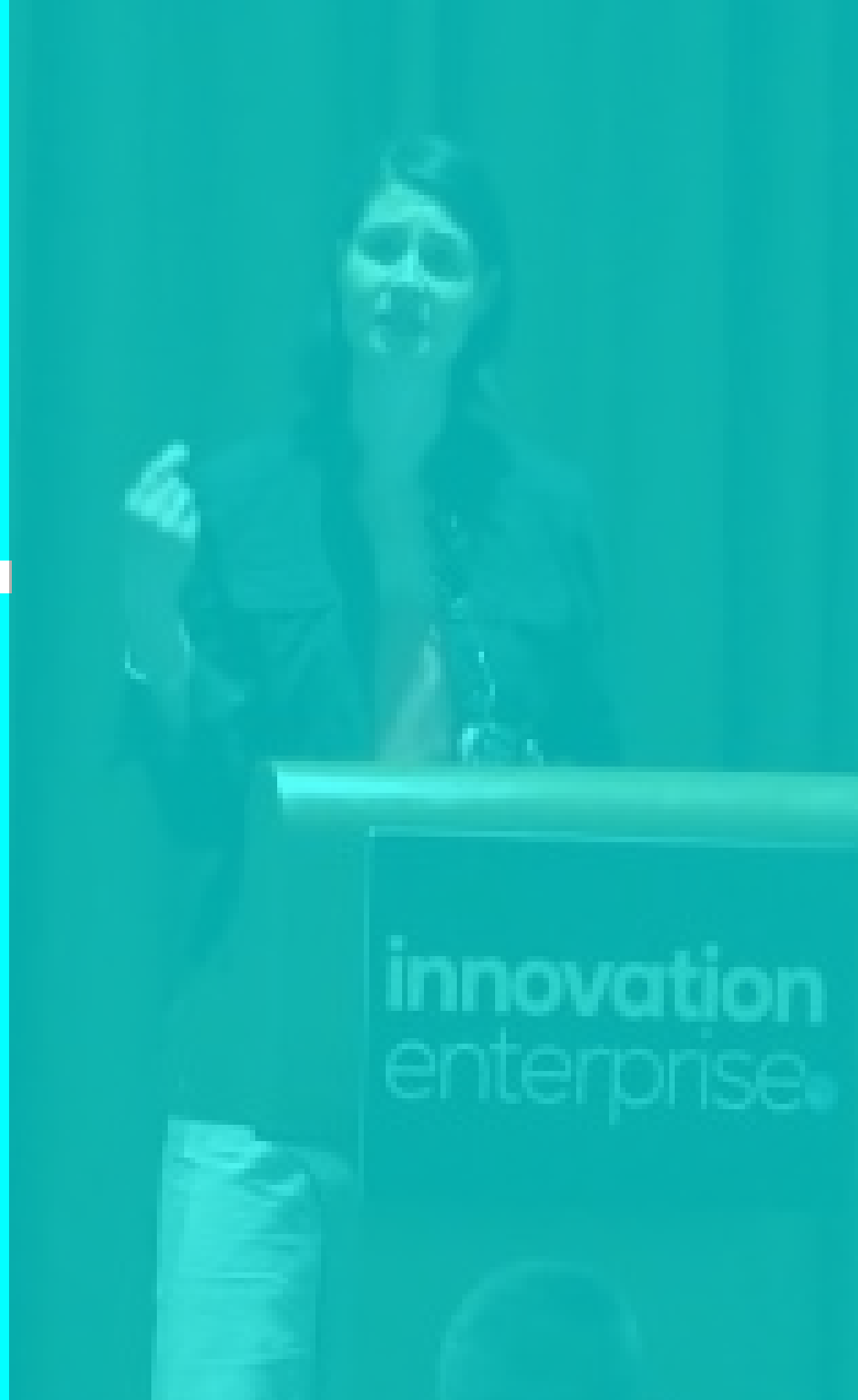
## INSPIRE YOUR TEAM.

Motivating corporate audiences on how to create and inspire joy in the workplace from the content and publishing executive who's done it.

Topics include:

- Inspiring Your Employees (and Yourself)
- Women Belong in the Boardroom
- The Best Job I Never Got
- How to Create the Supportive Environment Your Employees Crave
- Unicorns & Rainbows: Bringing Joy Back to Work
- You Matter: Talks for Tween, Teen, and Young Women Leaders

Specialized versions for all-female audiences.





# TALK

## FEELING THE FEELS.

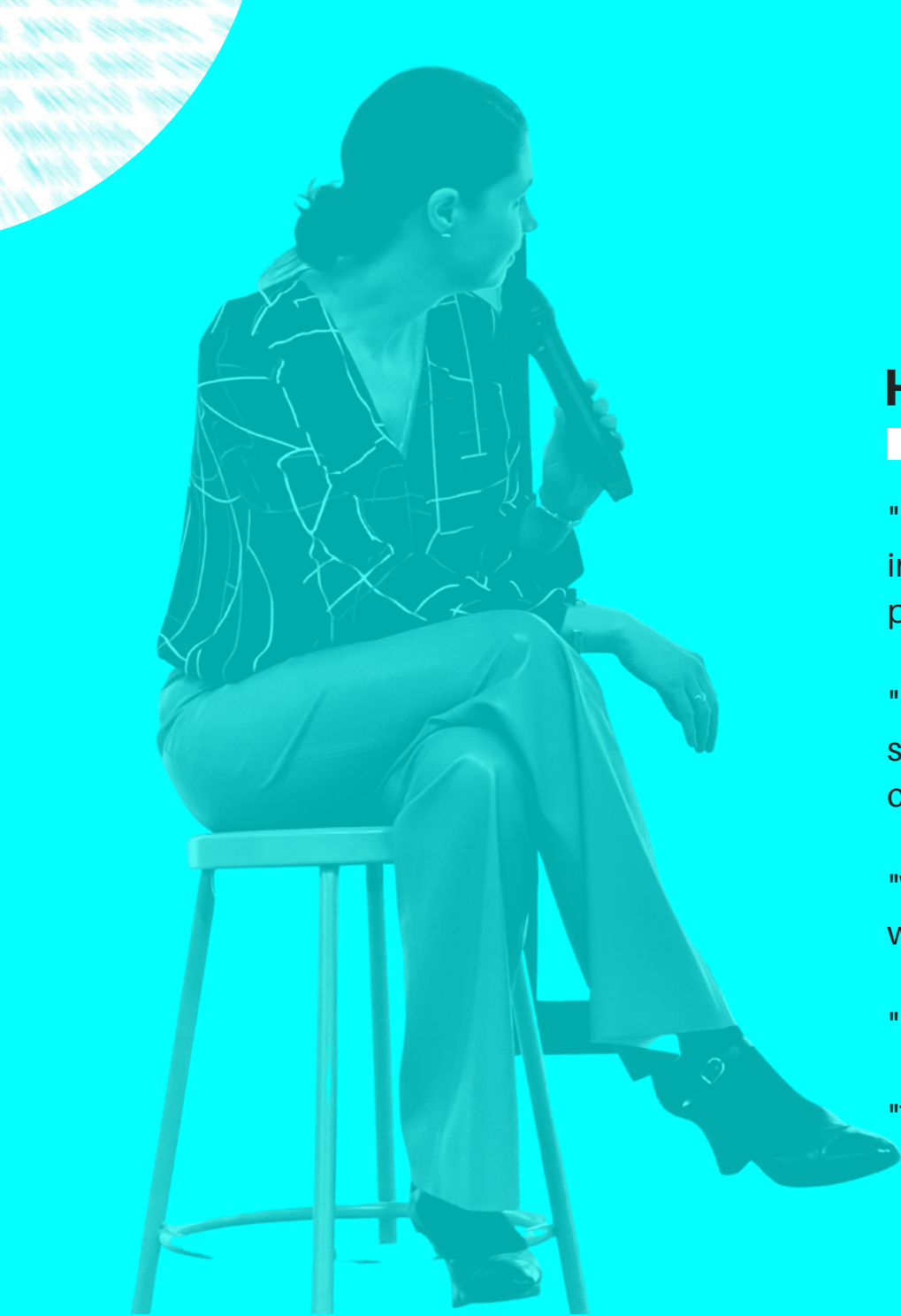
Engaging talks filled with hope, joy, and encouragement, drawing on Brandi's experiences with grief and her ability to say aloud the unsaid questions of the heart.

Feeling-Centered Talks include:

- Walking With Grief
- Love is Love is Love: What I've Learned from Marrying Couples During a Pandemic
- How to Be Wrong
- Mama, You Don't Need to be Everything to Everyone

Perfect for audiences seeking inspiration to overcome the impossible and unprecedented setbacks in life, from a woman who's been there.





# PRAISE

## HONEST AUDIENCE FEEDBACK:

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"Felt like I was back in school in the best way possible in Brandi Larsen's seminar. Really gave me phenomenal insights into being an author."

"Brandi has inspired not only us in this organization but sparked inspiration in the hearts of writers all over the country. Her work is something to be revered."

"What has impressed me the most is her sense of welcome and inclusivity."

"Brandi is a smart, thorough, and organized leader."

"This is an essential and amazing talk."

**"Brandi Larsen is a phenomenal, knowledgeable presenter on the publishing industry."**





# REACH

## HONORS & AFFILIATIONS.

- For *Uncultured*: GoodReads Choice Award Best Book of the Year nominee; recommended by the New York Times; cited as an Editors Pick/Best Book/ Must Read by Amazon, Apple, Audible, BuzzFeed, GoodReads, New York Post, Spotify and others; starred reviews in Publishers Weekly and BookPage.
- Two-time Emmy Nominee, National Academy of Television Arts and Sciences, Chicago-Midwest
- GlimmerTrain Short Story Award Finalist
- Sun-Sentinel Correspondent of the Year
- Business Leader of the Year Nominee, Lakewood Women's Club
- President Emeritus, Literary Cleveland
- Co-Founder, Eileen Kleinert Memorial Scholarship
- Member, The Authors Guild
- Member, PEN America
- Judge, Scholastic Art and Writing Awards
- Past Judge, Nelson Algren Awards
- Past Judge, IBPA Ben Franklin Awards

*Reaching 7K+ influencers directly across social media and newsletter list.*



# REACH

AS SEEN IN:



**Brandi is one of those rare people with whom you instantly form a connection, equal parts warmth and razor-sharp wit.**







# CONTACT BRANDI.


I want to work with you.  
Booking now for 2024-25.


home airport is CLE

[brandilarsen.com](https://brandilarsen.com)

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