
BRANDI LARSEN.

The World Needs Your Work.

WRITER. SPEAKER. COACH.



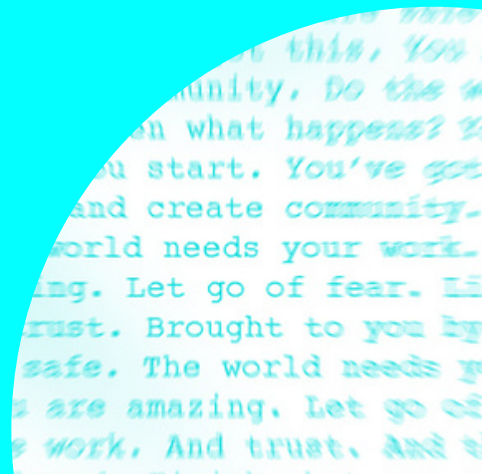


ABOUT BRANDI.

the short version:

Brandi Larsen is a writer, speaker, and coach building a more inclusive publishing landscape. Her work at Penguin Random House helped create NYT bestsellers and her journalism pieces earned Emmy nominations. Her talks about publishing, leadership, and grief inspire audiences from Zoom to Harvard. She serves as the board president for Literary Cleveland and writes books and essays.

UNCULTURED is forthcoming from St. Martin's. BrandiLarsen.com



ABOUT BRANDI.

the long version:

As a publishing executive at Penguin Random House, Brandi Larsen helped create New York Times bestsellers. As a journalist, her efforts earned Emmy nominations. As a speaker, her talks inspired audiences at Harvard Business School, Book Expo America, Case Western Reserve University, the Great Lakes African American Writers Conference, Gilda's Club, and the Writer's Digest Annual Conference, among others. Her work has been published in newspapers and magazines, literary journals, textbooks, industry guidelines, and online. She writes books and essays. *UNCULTURED* is forthcoming from St. Martin's.

Brandi is passionate about helping her community. She serves as board president of Literary Cleveland, volunteers with her local PTA, mentors caregivers through the Cholangiocarcinoma Foundation, and sponsors the annual Eileen Kleinert Memorial Scholarship. In her free time, she marries creative couples.

She worked alongside her father, Eric Kleinert, and manages the ultimate do-it-yourself book for every household needs, *Troubleshooting and Repairing Major Appliances*.

A Florida native, she lives near Cleveland with her family.

BRANDILARSEN.COM | @BRANDILARSEN



TALK

INSIDE A PUBLISHER'S MIND.

An inspiring talk for writers to understand book publishing and how to get their work into the process, from a publishing expert who helped create bestsellers.

It's the inclusive never-taught book publishing education every writer needs.

Best for writing conferences, libraries, colleges, writing associations, and retreats.

Can be adapted for corporate audiences into "You've Got a Book in You!" with a focus on non-fiction.

all talks optimized for an awesome online experience.



TALK

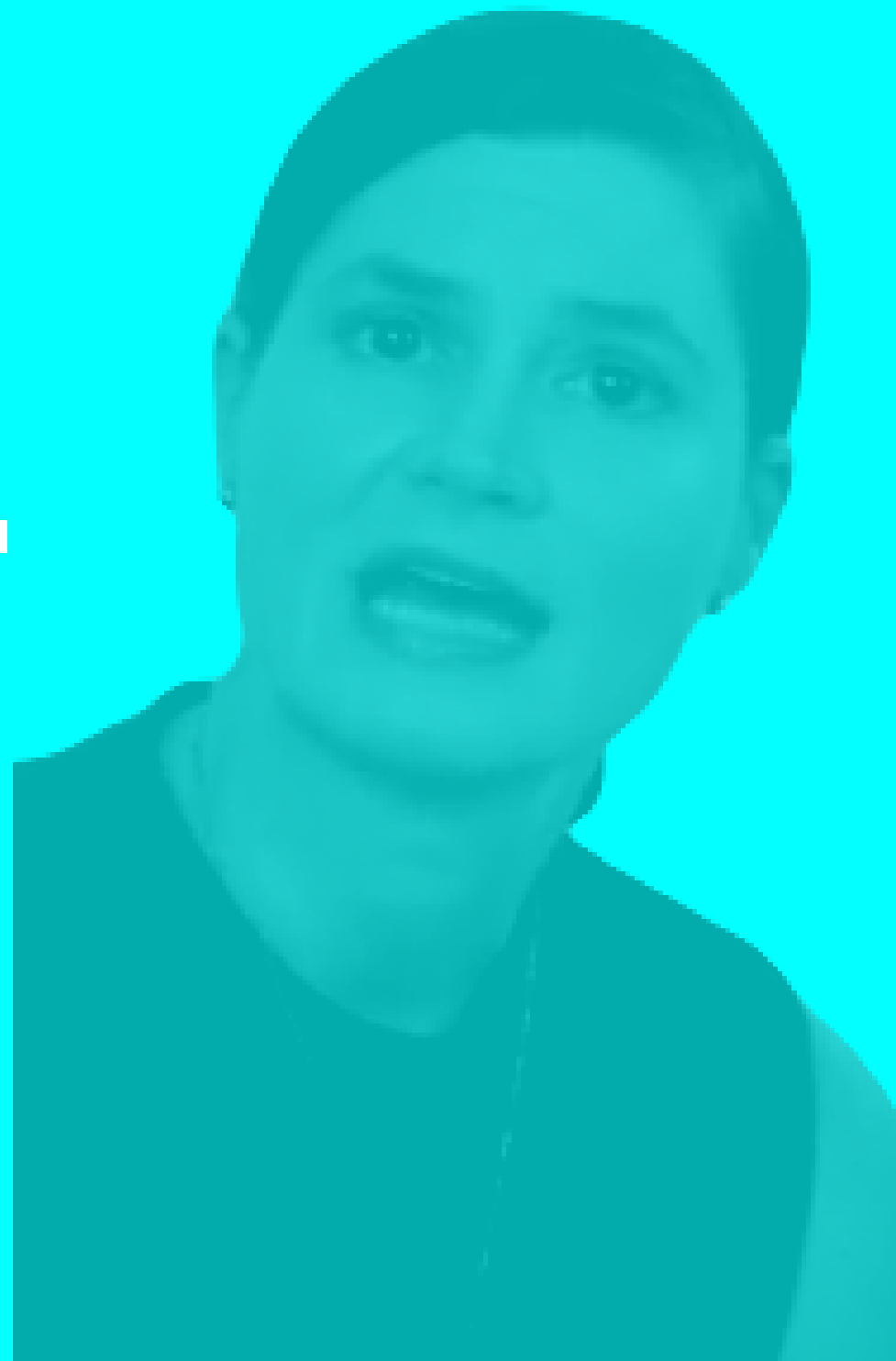
YOU'VE GOT A BOOK IN YOU.

An inspiring talk for thought leaders to understand why publishing a book is good for business... and how to get their work into the process.

It's the inclusive never-taught book publishing education every influencer needs, from the publishing expert who helped create bestsellers.

Best for corporate audiences, influencers, and women's empowerment. Can be adapted for libraries, colleges, writing conferences, and retreats into "Inside a Publisher's Mind."

all talks optimized for an awesome online experience.



TALK

INSPIRE YOUR TEAM.

Motivating corporate audiences on how to create and inspire joy in the workplace from the content and publishing executive who's done it.

Topics include:

- Inspiring Your Employees (and Yourself)
- Women Belong in the Boardroom
- The Best Job I Never Got
- How to Create the Supportive Environment Your Employees Crave
- Unicorns & Rainbows: Bringing Joy Back to Work
- You Matter: Talks for Tween, Teen, and Young Women Leaders

Specialized versions for all-female audiences.



TALK

FEELING THE FEELS.

Engaging talks filled with hope, joy, and encouragement, drawing on Brandi's experiences with grief and her ability to say aloud the unsaid questions of the heart.

Feeling-Centered Talks include:

- Walking With Grief
- Love is Love is Love: What I've Learned from Marrying Couples During a Pandemic
- How to Be Wrong
- Mama, You Don't Need to be Everything to Everyone

Perfect for audiences seeking inspiration to overcome the impossible and unprecedented setbacks in life, from a woman who's been there.



PRAISE

HONEST AUDIENCE FEEDBACK:

"Felt like I was back in school in the best way possible in Brandi Larsen's seminar. Really gave me phenomenal insights into being an author."

"Thank you so much for advising me. I am learning so much from you!"

"The weight of my unfinished project was like the 15-pound diaper bag I constantly carried with me. After working with Brandi, I have shared my finished work out into the real world. I feel like I have been freed of the diaper bag of excuses -- and being 15-pounds lighter, I'm ready to jump into my writing life!"

"This is an essential and amazing talk."



"Brandi Larsen is a phenomenal, knowledgeable presenter on the publishing industry."

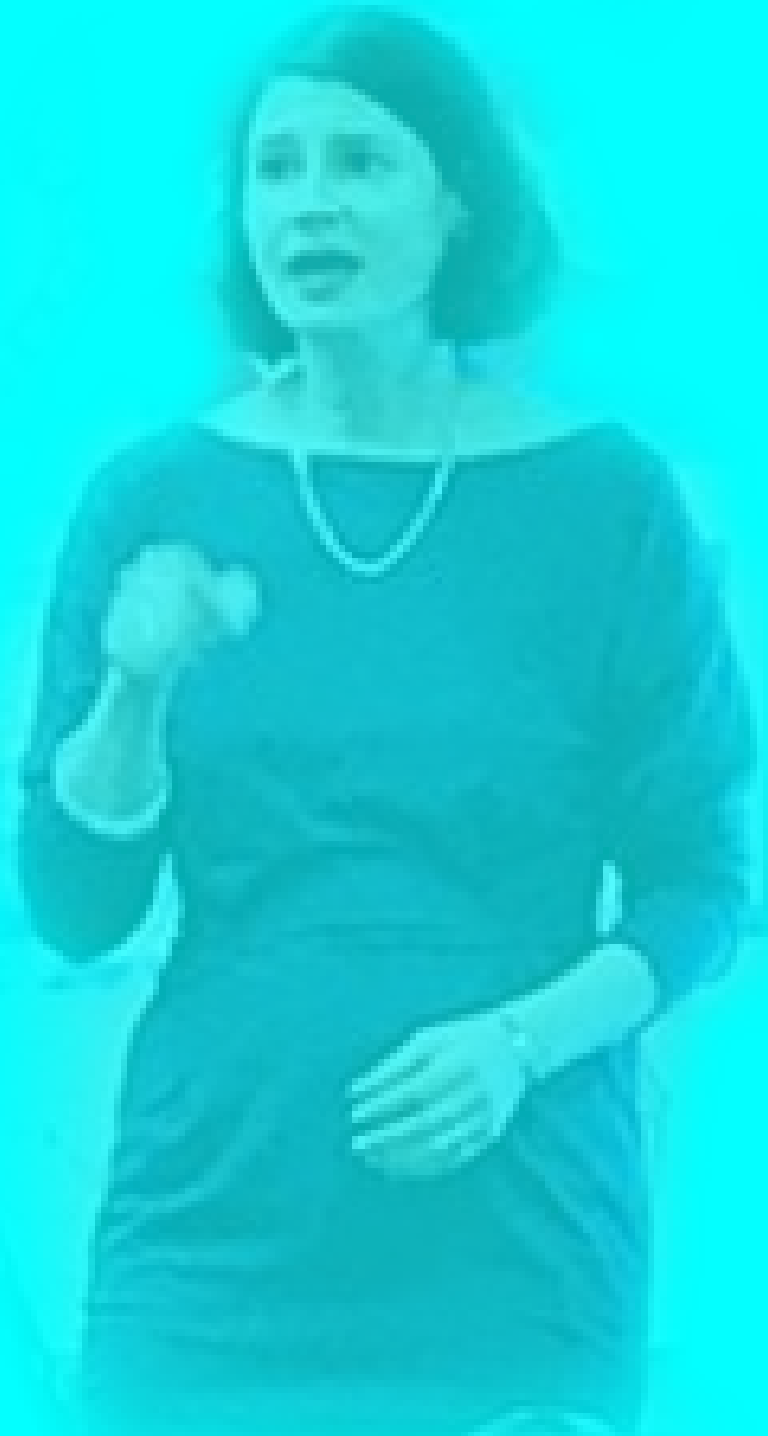


REACH

HONORS & AFFILIATIONS.

- Two-time Emmy Nominee, National Academy of Television Arts and Sciences, Chicago-Midwest
- GlimmerTrain Short Story Award Finalist
- Sun-Sentinel Correspondent of the Year
- Business Leader of the Year Nominee, Lakewood Women's Club
- Board President, Literary Cleveland
- Co-Founder, Eileen Kleinert Memorial Scholarship
- Member, The Authors Guild
- Member, PEN America
- Judge, Scholastic Art and Writing Awards
- Past Judge, Nelson Algren Awards
- Past Judge, IBPA Ben Franklin Awards

Reaching 6K+ **influencers directly across social media and newsletter list.**



REACH

AS SEEN IN:

Forbes *Chicago Tribune* **moment** SunSentinel

Penguin
Random
House

**PUBLISHERS
WEEKLY**



OBSERVER



BUSINESS INSIDER



SCENE

CHICAGO'S VERY OWN
WGN9



the
lit
show.



versal



Brandi is one of those rare people with whom you instantly form a connection, equal parts warmth and razor-sharp wit.








CONTACT BRANDI.


**I want to work with you.
Booking now for 2022-23.**

brandilarsen.com

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 [@brandilarsen](https://twitter.com/brandilarsen)

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